



Economic Development Newsletter
For Loudoun Entrepreneurs
August 2015

Showcase Your Company

There are two upcoming events where you can showcase your company and get valuable feedback from CEOs and investors. On September 23, you can join other founders at the [Startups Ignite Pitch Competition](#), and on October 22, you can compete in the [Loudoun County Public Schools Challenge](#). Although the judges won't be as harsh as the ones on "Shark Tank," there are keys to winning their attention and respect -- which may lead to future business opportunities. [MORE](#)



Read It and Reap

Tomorrow, August 11, the Mason Enterprise Center-Leesburg will host a lunchtime discussion of the book, "Aspire: 3 Powerful Strategies for Creating More of What You Want, Now" by strategic planning consultant Ole Carlson. The book outlines a three-step process for achieving high performance, and includes exercises at the end of each section. Lunch is provided; [please RSVP](#).



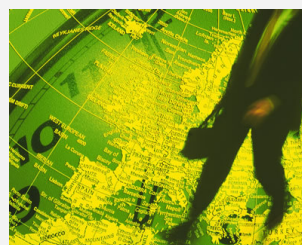
Let Us Help You

Vanessa Jozwiak is Loudoun Economic Development's small business and entrepreneurship manager. She can help you find resources to start or grow your business. That means introducing you to people who can help you write a business plan, find office space, analyze funding sources, navigate the permit process, or anything else outlined in our small business quick-start checklist. Contact Vanessa at 703-777-0426 or by [email](#).



Gut Check From a Guru

"There is nothing like a concrete life plan to weigh you down. Because if you always have one eye on some future goal, you stop paying attention to the job at hand, miss opportunities that might arise, and stay fixedly on one path, even when a better, newer course might have opened up." -- Indra Nooyi, CEO of PepsiCo



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