

Loudoun County Department of Economic Development Monthly Update

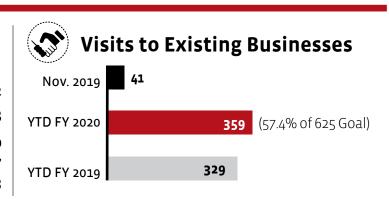
November FY 2020



Investment

FY 20 Businesses Recruited, Expanded or Retained 32
Estimated Investment \$1.68 B

Jobs Created/Retained 1,270
Created 1,037
Retained 233



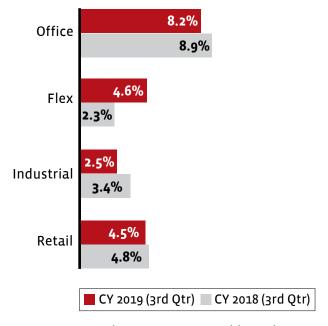


Internet Marketing

Website Visits FY20 (DED)	31,970	Social Media Followers (DED) FY20	32,464
FY20 Goal	90,000	YTD FY19	30,196
FY20 Goal Attainment	35.5%	Change	+7.51%
Website Visits FY20 (Loudoun Farms)	30,345	Social Media Followers (Loudoun Farms) FY20	18,283
FY20 Goal	60,000	YTD FY19	15,327
FY20 Goal Attainment	50.6%	Change	+ 19.29%



Commercial Vacancy Rates



Source: Costar; Loudoun County Dept. Bldg. and Dev.



Office 109,283 ft² 102,359 ft² 1,689,632 ft² 7,175,553 ft² Industrial 2,271,119 ft² 211,859 ft² Retail 384,458 ft² 532,558 ft² YTD CY 2019 YTD CY 2018



Loudoun County Department of Economic Development Monthly Update (Continued)

November FY 2020



Hotel Revenue





Source: Visit Loudoun



Retail Sales

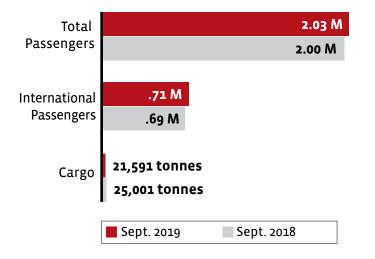




Source: Virginia Dept. Taxation



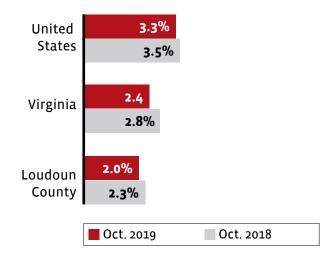
Dulles International Airport



Source: Metropolitan Washington Airports Authority



Unemployment Rates



Source: Virginia Employment Commission