

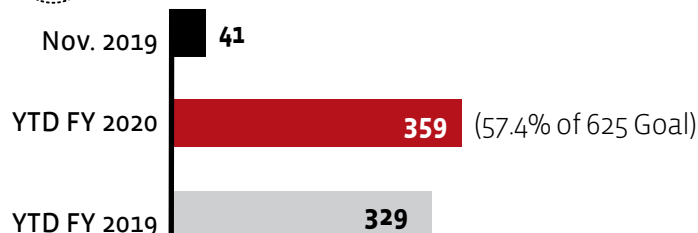


Investment

FY 20 Businesses Recruited, Expanded or Retained	32
Estimated Investment	\$1.68 B
Jobs Created/Retained	1,270
Created	1,037
Retained	233



Visits to Existing Businesses

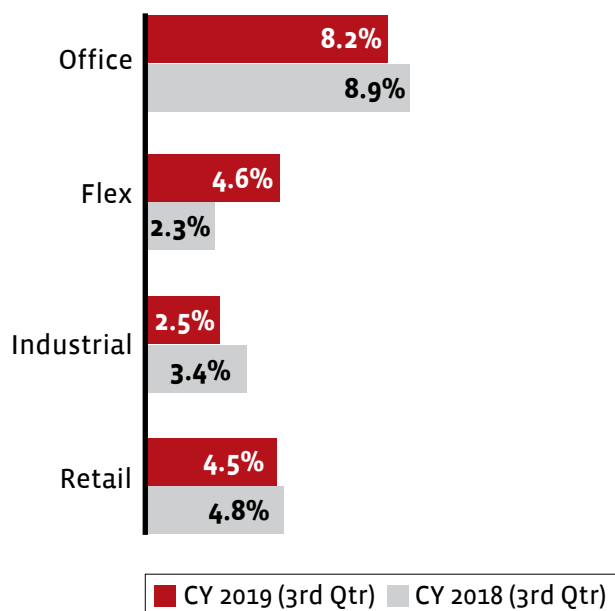


Internet Marketing

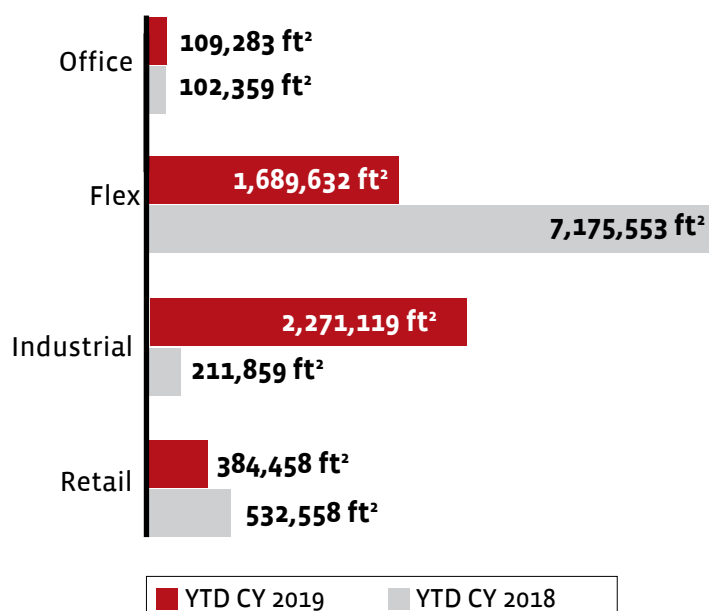
Website Visits FY20 (DED)	31,970	Social Media Followers (DED) FY20	32,464
FY20 Goal	90,000	YTD FY19	30,196
FY20 Goal Attainment	35.5%	Change	+7.51%
Website Visits FY20 (Loudoun Farms)	30,345	Social Media Followers (Loudoun Farms) FY20	18,283
FY20 Goal	60,000	YTD FY19	15,327
FY20 Goal Attainment	50.6%	Change	+ 19.29%



Commercial Vacancy Rates



Commercial Building Permits



Source: Costar; Loudoun County Dept. Bldg. and Dev.



Hotel Revenue



Source: Visit Loudoun



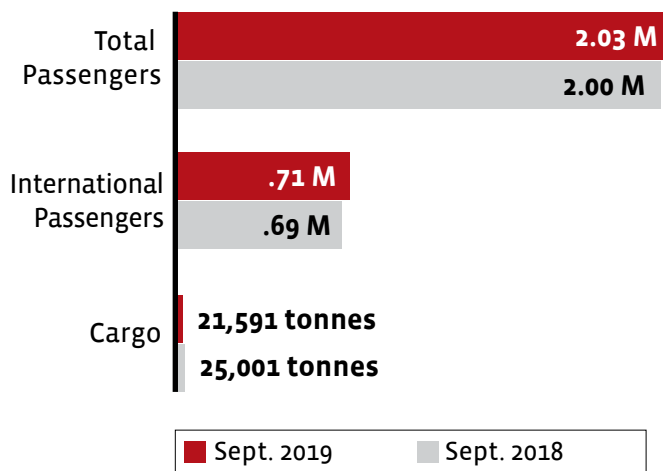
Retail Sales



Source: Virginia Dept. Taxation



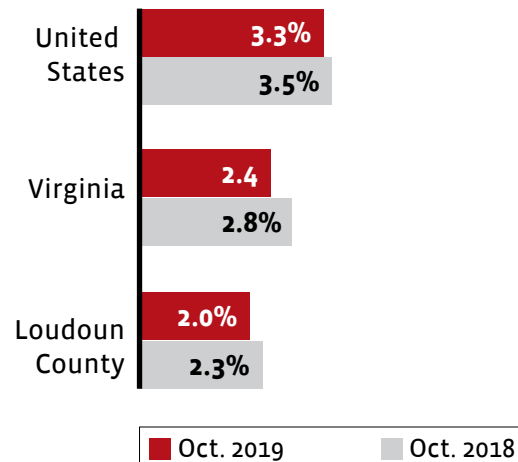
Dulles International Airport



Source: Metropolitan Washington Airports Authority



Unemployment Rates



Source: Virginia Employment Commission