



# LOUDOUN VIRGINIA

ECONOMIC DEVELOPMENT  
D.C.'s TECHNOLOGY CORRIDOR

## Loudoun County Department of Economic Development Monthly Update November FY2016

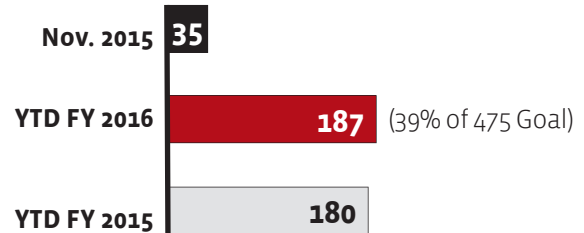


### Investment

FY16 Wins	20
Estimated Investment by Wins	\$307 M
Jobs Created/Retained by Wins	557



### Visits to Existing Businesses

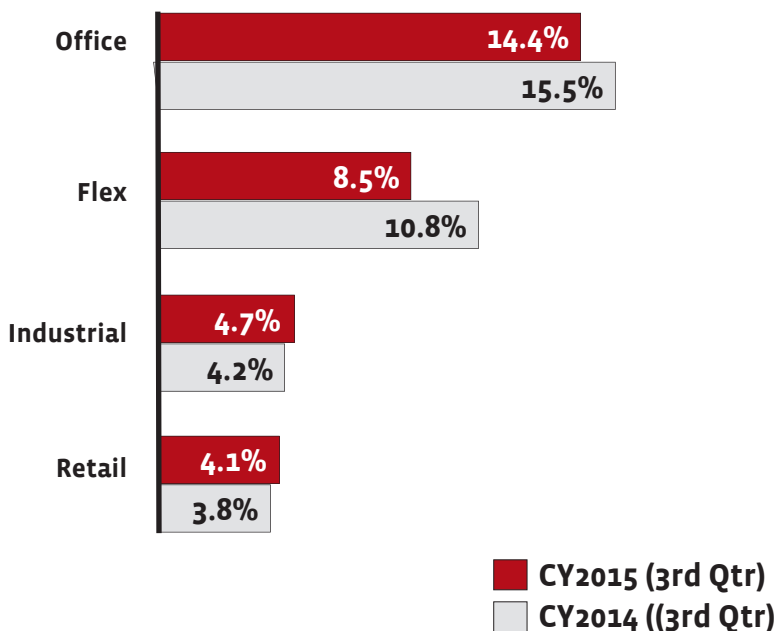


### Internet Activity

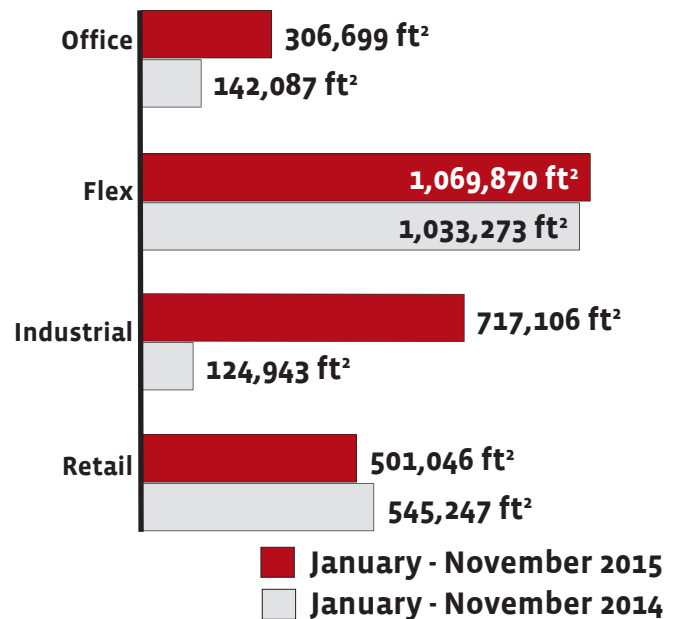
Website Visits FY16 (DED)	16,979	DED Facebook Subscribers	7,018
FY16 Goal	37,000	Loudoun Farms Facebook Subscribers	9,805
FY16 Goal Attainment	34.0%	DED Twitter Followers	4,476
Website Visits FY16 (Loudoun Farms)	28,201	Loudoun Farms Twitter Followers	2,818
FY16 Goal	50,000	Loudoun Small Biz Twitter Followers	2,493
FY16 Goal Attainment	56.4%	DED LinkedIn Subscribers	684



### Commercial Vacancy Rates



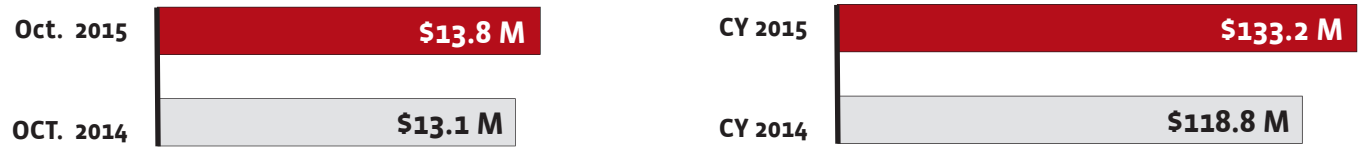
### Commercial Building Permits



Source: Costar; Loudoun County Dept. Bldg. and Dev.



## Hotel Revenue



Source: Visit Loudoun



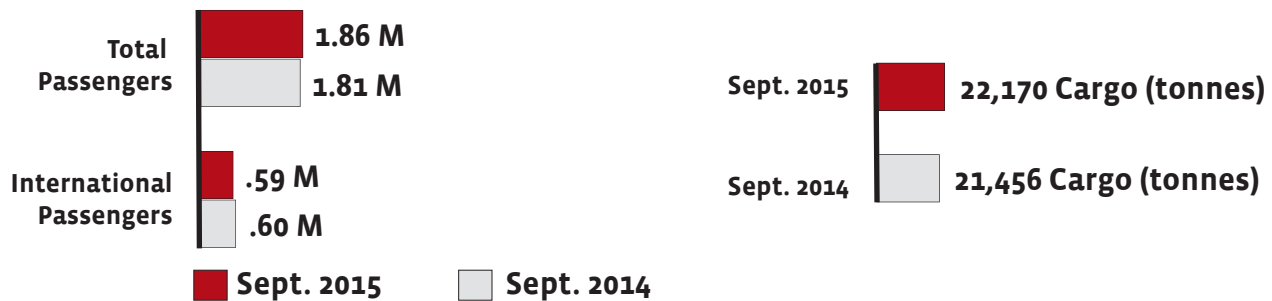
## Retail Sales



Source: Virginia Dept. Taxation



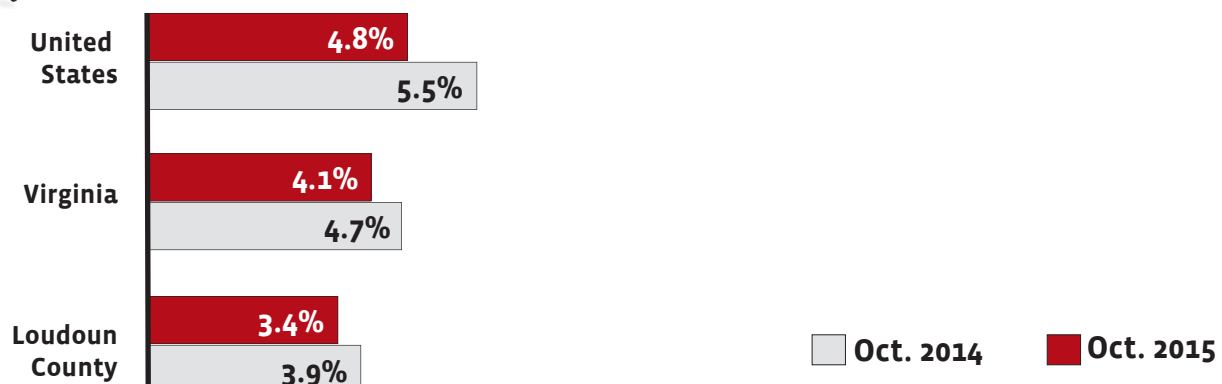
## Dulles International Airport



Source: Metropolitan Washington Airports Authority



## Unemployment Rates



Source: Virginia Employment Commission