

DEMOGRAPHIC CHARACTERISTICS

With over 2.3 million residents in the year 2003, Northern Virginia represented a sizable and diverse market. Further, with a disproportionately large working age population and relatively high incomes, Northern Virginia offers opportunities for a dynamic and prosperous economy.

**Table I-1.
Comparative Demographic Overview, 2003
United States, Washington DC Metro Area, Northern Virginia, Loudoun County**

	United States	Virginia	Washington, DC Metro Area	Northern Virginia Region*	Loudoun County, Virginia
Population					
Total	291,416,527	7,387,567	5,097,959	2,350,974	212,422
Age 0 to 19 Years	81,383,014	1,999,299	1,402,881	655,107	66,770
Age 20 to 64 Years	174,105,972	4,557,352	3,229,749	1,508,445	133,745
Age 65 Years and older	35,927,541	830,916	465,329	187,422	11,907
Median Age (years)	35.9	36.2	35.8	35.4	33.5
Race/Ethnicity					
White	199,679,548	5,160,684	2,798,343	1,571,453	164,683
Black or African American	36,492,829	1,480,964	1,342,327	271,641	14,882
Native American	2,408,454	22,416	14,655	6,399	455
Asian/Pacific Islander	12,736,987	327,533	417,242	230,146	17,176
Hispanic Population	40,098,709	395,970	525,392	271,335	15,226
Households					
Number	110,230,337	2,841,829	1,930,015	880,653	75,800
Average Household Size	2.6	2.5	2.6	2.6	2.8
Income (current dollars)					
Per Capita Income	\$32,114	\$34,229	\$44,275	\$47,230	\$40,276
Average Household Income	\$83,029	\$86,697	\$115,149	\$124,844	\$112,448

Source: Woods and Poole, Inc.

* Virginia portion of the Washington, DC-MD-VA-WV PMSA.

(Effective June 6, 2003 the United States Office of Management and Budget revised the Washington PMSA the area no longer includes Culpeper and King George Counties VA or Berkeley County WV.)

Note: Woods and Poole estimates for Loudoun County differ from county estimates and are presented here for consistency with regional, state and national data.