

# LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION

## MEETING MINUTES

March 6, 2009

8:00 a.m. – 10:00 a.m.

### IDA LEE PARK and RECREATION CENTER

60 Ida Lee Drive, SW

Leesburg, VA 20175

#### I. Call to Order/Determination of Quorum/Adopt Minutes

Meeting called to order at 8:12 a.m. and it was determined that Quorum was met. The February 2009 minutes were unanimously approved.

#### EDC Members Present:

John Bischoff  
Joe Boling  
Susan Buckley  
Jerry Coughter  
Linda Erbs  
Michelle Frank  
Alice Frazier  
Russ Gestl  
Bill Gibson  
Paula Harper  
G. Kim Hart  
Mark Hassinger  
Ed Hatrick

Rick Hurwitt  
Shaun Kelley  
Kurt Krause  
Ted Lewis  
Dave Miles  
Joe Paciulli  
Mary Porter  
James Rohrbaugh  
Deborah Rochkind  
Mark Stavish  
Bob Steere  
Robin Suomi  
Ed Zigo

#### EDC Members Absent:

Jim Bennett  
Kirby Bowers  
Robert DuPree, Jr.  
Doug Fabboli  
Tag Greason  
Katie Hammler  
Tamar Datan Johnston

Randy Kelley  
Stephen Mackey  
Cheryl Moore  
Betsy Self  
Elaine Walker  
John Wood  
Scott York

#### EDC Staff Present:

Olga Deyneko, Beth Hain, Steve Hargan, Alison Howard, Donna Hurwitt, Dorri Morin, Buddy Rizer, Larry Rosenstrauch, Patrick Ryan and Tricia Simons.

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## II. Director's Report

Larry Rosenstrauch announced the 5<sup>th</sup> Annual Rural Innovation Forum. He noted that the three bond agencies successfully took tours of the county, and then held their private meetings at the Verizon Business Campus.

## III. Action Item: Resolution Urging the Board to Adopt the County Administrator's Proposed Tier One Overall Budget

Resolution summarized by Shaun Kelley. Joe Boling made the first motion and Bob Steere seconded the motion. The motion was unanimously approved.

## IV. Economic Development Cluster Metrics Presentation, Tricia Simons, Mgr. of Research & Operations

Tricia Simons presented the Economic Development Cluster Metrics. Please see presentation online. Buddy Rizer (Information and Communications Technology), Beth Hain (Life Sciences) and Steve Hargan (Federal and Government Contractors) each discussed their proactive business development activities.

## V. Loudoun County Budget Update

Supervisor Susan Buckley presented an update on the budget. She reported that the Board completed four public sessions on the budget and over 400 people spoke at the sessions and most of the speakers supporting the proposed county and school budget. Beginning on Wednesday, the Board will meet with individual departments to review their budgets. Supervisor Buckley noted that the three bond rating agencies had a county tour over the last week. She also noted that the County is going forward with a national search for the replacement of Kirby Bowers as County Administrator.

Ed Hatrick discussed the school budget and commented on success of the public sessions. State and federal stimulus funding was discussed with \$11 million coming to Loudoun; however the rules of the package are yet to be determined.

## VI. Committee Updates and Goals

### A. Executive

Shaun Kelley reported that the committee worked on the "Urging the Board to Adopt the County Administrator's Proposed Tier One Overall Budget" resolution. The committee discussed the proposed fee for hotel courtesy transportation services. Mr. Kelley stated they asked PIC to review the pros and cons of forming an Economic Development Authority.

### B. Education and Workforce

Paula Harper reported the Business Education Collaborative met for its fourth meeting in February and identified four key projects. The collaborative will work on leveraging existing technologies to create an internship portal and on improving communication between businesses and education. They will also focus on opportunities for teachers to have industry based internships and review a state-wide model. Ms. Harper also stated that the collaborative will focus on experiential learning by bringing the business community into the education community.

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## **C. Marketing and Business Retention**

Kurt Krause noted the committee's last meeting was cancelled due to the weather. Mr. Krause said he has worked with staff to plan out an agenda for the year including discussion of the Redskins partnership.

## **D. Policy and Implementation**

Rick Hurwitt reported that the committee began to review the action plan. They began discussions on the pros and cons of forming an Economic Development Authority. The next PIC meeting will have an update from Julie Pastor on suburban area plans.

## **E. Transportation and Infrastructure**

Ted Lewis reported the committee's upcoming meeting will discuss Loudoun's two rail stations. The committee also hopes to finalize the broadband survey for businesses in Leesburg and east of Leesburg.

## **F. Rural Economic Development Council**

No update provided.

## **VII. Chair's Items**

Shaun Kelley, Alice Frazier and Joe Boling discussed the current environment in banking during the present economic times.

## **VIII. Old Business**

### **IX. New Business**

James Rohrbaugh of the Loudoun County Chamber of Commerce reported on the success of the Different Thinking CEO Cabinet event on February 27, 2009.

Robin Suomi of the Small Business Development Center announced the March 10 Celebrate Loudon event at George Washington University from 10:00 a.m. until 7:00 p.m.

### **X. Adjournment** at 10:01 a.m.