

# LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION

## MEETING MINUTES

September 18, 2009  
8:00 a.m. – 10:00 a.m.

### IDA LEE PARK and RECREATION CENTER

60 Ida Lee Drive, SW  
Leesburg, VA 20175

#### I. Call to Order/Determination of Quorum/Adopt Minutes

Meeting called to order at 8:10am. Mark Hassinger made the first motion to approve the July 2009 minutes and Bob Steere seconded the motion. The minutes were unanimously approved.

#### EDC Members Present:

John Bischoff  
Brian Chavis  
Jerry Coughter  
Robert DuPree, Jr.  
Linda Erbs  
Dough Fabboli  
Russ Gestl  
Tag Greason  
Katie Hammler  
Paula Harper  
G. Kim Hart  
Mark Hassinger

Ed Hatrick  
Rick Hurwitt  
Tamar Datan  
Ted Lewis  
Stephen Mackey  
Joe Paciulli  
Mary Porter  
James Rohrbaugh  
Bob Steere  
Elaine Walker  
John Wood  
Ed Zigo

#### EDC Members Absent or Excused:

Jim Bennett  
Joe Boling  
Michelle Frank  
Alice Frazier  
Carolyn Howell  
Randy Kelley  
Shaun Kelley

Kurt Krause  
Dave Miles  
Cheryl Moore  
Linda Neri  
Deborah Rochkind  
Mark Stavish  
Robin Suomi

#### Staff Present:

Olga Deyneko, Steve Hargan, Alison Howard, Donna Hurwitt, Dorri Morin, Buddy Rizer, Larry Rosenstrauch, Patrick Ryan and Tricia Simons.

# **LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION**

## **II. Director's Report**

Larry Rosenstrauch announced the department has selected IBT Partners as the County's new European Representative. IBT will focus on our clusters in Aerospace, Federal, ICT and Life Sciences. They will work primarily in Germany, France and the U.K.

## **III. Business Education Collaborative Presentation, Paula Harper and CEO Guests**

Paula Harper, Sharon Ackerman (LCPS), Scott Hamberger, Kitty Saylor and Dr. Janet Schiavone presented an update on the Loudoun Business Education Collaborative. Please see the presentation online.

## **IV. 2008 Annual Growth Summary Presentation, Tricia Simons**

Tricia Simons presented an update on the annual growth summary. Please see the presentation online.

## **V. Committee Updates and Goals**

### **A. Executive**

John Wood met with the Economic Development Committee of the Board to discuss the Mission and Purposes section of the bylaws.

### **B. Education and Workforce**

Please see Business Education Collaborative Presentation.

### **C. Marketing and Business Retention**

Ed Zigo reported that the committee is now fully educated by Economic Development staff on their marketing strategies. The committee will now begin to make suggestions and proposals. Next month the committee will review the budget with LCVA.

### **D. Policy and Implementation**

Rick Hurwitt reported the committee is continuing to work on the action plan for EDC.

### **E. Transportation and Infrastructure**

Ted Lewis reported that the committee reviewed the broadband survey results, which he will present at an upcoming EDC meeting. Mr. Lewis also announced that the Board has agreed to amend the sign ordinance in 2010.

### **F. Rural Economic Development Council**

Doug Fabboli reported that the REDC discussed suggestions for the Board of Supervisors for the land use versus open space programs and the tax base needed. The next EDC meeting will include a report on rural economy.

### **G. Loudoun County Chamber of Commerce**

# **LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION**

James Rohrbaugh announced the Chamber is hosting the Virginia Gubernatorial Candidates Forum on October 6<sup>th</sup> and the Virginia House of Delegates Candidates Forum on October 1<sup>st</sup>. They will also host the 4<sup>th</sup> Annual Virtual Realty Tour on October 23 and the 2009 Small Business Awards Gala on November 5. Mr. Rohrbaugh announced that the Chamber has a special website focused on election education at [loudounbizvotes.org](http://loudounbizvotes.org) and the Public Policy Partnership is moving forward with the addition of the Reston and Fairfax Chamber joining the Loudoun and Dulles Chamber in its efforts.

## **VI. Chair's Items**

## **VII. Old Business**

## **VIII. New Business**

## **IX. Adjournment at 9:53 a.m.**