

LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION

MEETING MINUTES

July 10, 2009
8:00 a.m. – 10:00 a.m.

IDA LEE PARK and RECREATION CENTER
60 Ida Lee Drive, SW Leesburg, VA 20175

I. Call to Order/Determination of Quorum/Adopt Minutes

Meeting called to order at 8:12 a.m. Kurt Krause made the first motion to approve the June 2009 minutes and Bob Steere seconded the motion. The minutes were unanimously approved.

EDC Members Present:

John Bischoff
Joe Boling
Brian Chavis
Jerry Coughter
Robert DuPree, Jr.
Linda Erbs
Doug Fabboli
Michelle Frank
Alice Frazier
Russ Gestl
Paula Harper
Ed Hatrick
Rick Hurwitt

Randy Kelley
Shaun Kelley
Kurt Krause
Dave Miles
Cheryl Moore
Joe Paciulli
Mary Porter
James Rohrbauch
Bob Steere
Robin Suomi
Elaine Walker
John Wood
Ed Zigo

EDC Members Absent or Excused:

Jim Bennett
Tag Greason
Katie Hammler
G. Kim Hart
Mark Hassinger
Carolyn Howell

Tamar Datan
Ted Lewis
Stephen Mackey
Linda Neri
Deborah Rochkind
Mark Stavish

Staff Present:

Mark Adams, Robyn Bailey, Olga Deyneko, Beth Hain, Steve Hargan, Alison Howard, Donna Hurwitt, Todd Kauffman, Dorri Morin, Melissa Nelson, Patrick Ryan, Tricia Simons, Bob Wertz and Charles Yudd.

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II. Director's Report

Dorri Morin announced the European Business Recruitment was in process and currently there are two finalists. They hope to meet with the finalists next week and make a recruitment decision. The goal is to have the winning candidate start in the fall. DC area is officially in a mild recession with Loudoun having five percent unemployment for the first time in ten years. A full page advertorial in Forbes Magazine is scheduled on August 24 which will hit 5.4 million global readers.

III. Mason Enterprise Center in Leesburg Presentation, Keith Segerson

Keith Segerson presented on the Mason Enterprise Center in Leesburg. Please see presentation online.

IV. Land Development Process Update, Robyn Bailey

Robyn Bailey, Manager Business Infrastructure presented an update on the land development process. Please see presentation online.

V. EDC Mission & Purposes Discussion

There was a brief discussion about the on-going review of the EDC's Mission & Purposes from the bylaws. It was reported that there have been discussions around the concept of whether the EDC should review development projects, specifically the word "significant" when describing development projects. Wood noted that instead of the word "significant" that the EDC could consider "controversial" projects instead so as not to be locked into monetary criteria.

VI. Committee Updates and Goals

A. Executive

Shaun Kelley reported that the committee discussed the merits of an Economic Development Commission versus and Economic Development Authority.

B. Education and Workforce

Paula Harper reported that the Business Education Collaborative will have its trial launch of Teachers in Industry this upcoming Monday.

C. Marketing and Business Retention

Kurt Krause announced the new LCVA Summer Getaway brochure is currently being distributed to the Mid-Atlantic area promoting Loudoun County.

D. Policy and Implementation

Rick Hurwitt reported that the committee discussed different organizational structures available for Economic Development entities. The committee discussed the pros and cons of an Economic Development Authority as opposed to the current department structure.

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E. Transportation and Infrastructure

Robyn Bailey reported that the broadband survey is open online until end of day. There is no July committee meeting.

F. Rural Economic Development Council

Doug Fabboli announced the DCs Wine Country Wine and Food Festival this weekend. The REDC is on break for the summer.

G. Loudoun County Chamber of Commerce

James Rohrbaugh announced on Tuesday, July 14 the Chamber will host the next Policy Makers Series - Spotlight on Route 28 featuring Lerner, Orbital, BF Saul, Supervisors McGimsey and Waters. Mr. Rohrbaugh announced the Chamber's BizVotes Election campaign is launching. The Chamber hopes to host a gubernatorial forum event soon in Loudoun County.

VII. Chair's Items

John Wood announced that the October meeting would tentatively be scheduled on October 2 and it would be a joint REDC/ EDC meeting to be held in the afternoon at a Loudoun winery.

VIII. Old Business

IX. New Business

X. Adjournment at 9:54 a.m.